



WILLEFORD GROUP

Securing Practice Health ♦ Building Personal Wealth

DENTAL WEALTH ADVISORS, LLC DENTAL TRANSITION ADVISORS, LLC
DENTAL BUSINESS ADVISORS, CPA, PC DENTAL MANAGEMENT ADVISORS, LLC

Raymond F. “Rick” Willeford, MBA, CPA, CFP, PFS



Rick Willeford is a Financial and Tax Planning columnist for Dental Economics, and he speaks nationwide. Rick is the Founding Partner of the Atlanta-based Willeford Group, which comprises four subsidiaries: Dental Business Advisors, CPA, PC, Dental Wealth Advisors, LLC, Dental Transition Advisors, LLC and Dental Management Advisors, LLC. He facetiously makes the comment that his dental clients should handle everything bloody and red in the practice while Rick and his team handle everything green!

He has specialized in financial and retirement planning, tax savings, practice enhancement, wealth creation and transition strategies for dentists for over 33 years. The Group provides all related accounting and consulting services around the country for about 150 dentists each month.

Rick is the founding president of the Academy of Dental CPAs, an association of 26 firms who provide specialized services to over 7,000 dentists nationwide. The wisdom and experience of this group provides the intellectual capital to provide his clients with the latest financial, business and management ideas from around the country. He teaches financial management at the Medical College of Georgia and the University of North Carolina Dental Schools.

He is the first CPA-member of the American Academy of Dental Practice Administration. He also participates in the national Practice Valuation Study Group, the Speakers and Consultants Network, the Academy of Dental Management Consultants and the Personal Financial Planning division of the American Institute of CPAs.

He is a fee-only Personal Financial Specialist and a Certified Financial Planner with an MBA from Georgia State University and an Electrical Engineering degree from Georgia Tech. He received his CPA while at the international firm of Price Waterhouse & Co.

Rick and his partners strive to help clients “secure their practice health and increase their personal wealth”. They feel that one of the main goals of your practice is to provide the income to support your quality of life – both now and in retirement.

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Academy of Dental CPAs ♦ Academy of Dental Management Consultants ♦ National Practice Valuation Study Group

American Academy of Dental Practice Administration ♦ Dental Advisor Network ♦ Medical College of Georgia, Adjunct Faculty ♦ American Institute of Certified Public Accountants